

Project name:	Agricultural and business incubator Brodski Stupnik
Description:	<p>The program is financed based on the framework of the Operational Program "Competitiveness and Cohesion 2014 - 2020", Priority axis 3 "Business competitiveness" and Specific objective 3a2 "Providing a favorable environment for entrepreneurship development".</p> <p>By implementing the project, the applicant and partners intend to create a stimulating environment for the emergence of new small and medium-sized entrepreneurs and the development of existing ones that are in the growth and development phase, but also for the transfer and commercialization of new technologies, and then to improve the networking of entrepreneurial potential in the region and provide entrepreneurs with access to high-quality services. The project offers the possibility of supporting entrepreneurs in the acceleration phase to grow from beginners to stable and sustainable entrepreneurs with implemented new technologies.</p> <p>Since the location of the project is the rural center of the Urban agglomeration of Slavonski Brod, where traditionally and historically agriculture is the most important activity, the project is aimed at the development of entrepreneurs who will have the opportunity to use modern technological capacities for the purpose of processing their own agricultural products and producing food and beverages, which will not only to increase the value of own production, but it will contribute to the increase in the number of employees in this industry, a richer local gastronomic offer, and ultimately to the prevention of the depopulation of these regions.</p>
Webpage:	<a href="http://www.brodski-stupnik.hr/">http://www.brodski-stupnik.hr/</a>
Source of finances:	Competitiveness and Cohesion Operational Program 2014 - 2020
Beneficiary:	Municipality of Brodski Stupnik
Partners:	University of Slavosnski Brod LOCORUM d.o.o. za knjigovodstvo i usluge
Project budget:	3.575.857,90 EUR
Duration:	15.05.2021. – 30.04.2024.
Location:	Municipality of Brodski Stupnik
Target groups:	Small and medium-sized companies in Brod-Posavina County, farmers (family farms) who gravitate to the urban agglomeration of Slavonski Brod (primarily from Brod-Posavina and Požega-Slavonia Counties) will benefit from the new Incubator and thus sustainably develop their business through business diversification and increasing the value of its products. End users are also all entrepreneurs who participate in the tourism, catering, and trade sectors, because new local food products will be created that will enrich the eno-gastro tourism offer of this area.
Objectives:	The goal of the project is to improve the availability of entrepreneurial and business infrastructure to small and medium-sized enterprises in Brod-Posavina County in order to facilitate their sustainable growth and development, with the aim of attracting investments, creating opportunities for creating new jobs and increasing the number of products and services through construction and equipment modern infrastructure to strengthen entrepreneurial capacities in Brodski Stupnik.

By implementing the project, the partners will contribute to the achievement of the following goals for the environment:

- Creating a space with the environment and infrastructure necessary for the incubation of newly founded companies and their growth and development through facilitated access to the use of technological equipment and office space

capacity,

- Accelerated development of SMEs in rural areas,

- Strengthening the cooperation of the scientific and research sector with entrepreneurs in the phase of growth and development,

- Creation of new jobs in the sector of processing agricultural products and production of food and beverages, as well as in service activities that are lacking in rural areas, which are

complementary to the processing and marketing of agricultural products,

- Networking of entrepreneurs in the form of establishment of producer organizations in the agricultural products processing sector,

- Better use of local natural and intellectual resources.