



Pearson  
College  
London

**SCHOLARSHIP  
PROGRAM ABROAD**



**IBS**  
INTERNATIONAL  
BUSINESS SCHOOL  
AMERICAS

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# PRESENTATION

Pearson College London is one of the most modern and renowned institutions of the United Kingdom. It's part of the Pearson group, today one of the biggest companies in the world, with its shares listed in the Stock Market of London. Its faculty is international reference in several areas of knowledge, such as Innovation, Accounting, Law and Marketing.

Located in Holborn, downtown London, the institution is next to great companies of success, subway stations and other important landmarks of the city.

International short-term programs happen at Pearson College London since 2017 under the coordination of Prof. Dr. Ricardo Pitelli de Britto, general director of International Business School Americas, offering international programs in the areas of Strategy, Finance, Project Management and Marketing. With full-time classes and activities, the programs take place in January and July. Besides Pearson College London, IBS Americas also offers executive programs at other institutions in the United States and Europe, available at: [ibs-americas.com](http://ibs-americas.com).



**Prof. Ricardo Britto, PhD**

# GENERAL DESCRIPTION

The level **Graduate** course is for those who are finishing their undergraduate degree or those who have recently completed it and are interested in acquiring new knowledge, while developing English proficiency in the corporate environment. The **Advanced** course is for those with graduate education and/or managerial experience, who wish to deepen their studies and their English skills.

- **Full-time classes** with PhD professor of the university, who have great executive experience. **Free Business English** module in all courses;
- The course is **fully taught in English** with students from different parts of the world;
- **Visits to companies** in Greater London and optional visit to the WTO and the UN in Geneva, Switzerland.
- **International certificate** issued by Pearson College London and by IBS Americas, awarded to students based on class attendance, presentation and practical activities.

Courses last **3 weeks** and classes happen from Monday to Friday, starting at 9am.

To guarantee an education of excellence, classes have between **15 and 35 students**.



# PROGRAMS OFFERED

## GRADUATE

### DESIGNED FOR:

THOSE FINISHING THEIR UNDERGRADUATE DEGREE AND WHO HAVE RECENTLY GRADUATED.

### Contemporary topics in Business strategy

Discuss the role of leading entrepreneurs, considering the current challenges of management in businesses today. Improve the constant search for innovation and competitive advantages within organizations, with a global vision for business.

### Applied Data Science for Business

Developing advanced skills in Data Science allowing professionals to manipulate, analyze and work with data using Python, supporting the decision-making process in Corporate Strategy.

## ADVANCED

### DESIGNED FOR:

RECENTLY GRADUATED PROFESSIONALS AND/OR THOSE WITH MANAGERIAL EXPERIENCE.

### Advanced topics in business management

Develop managerial and strategy creation abilities of the market, to reach desired results within their organization. This course also allows the student to deliver a product or service, with higher added value to clients.

\*Course content is subject to alterations, according to the program's coordination.

**Next cohorts: July/2022, January/2023 and July/2023**



### In summary, what's included:

- Access to the Student's Portal, where you can find exclusive travel preparation information.
- Readings sent weeks prior to afford the student with great time to prepare for classes.
- Online Strategic Management short courses for a professional refresh.
- Invitations to take part in meetings with the group and networking.
- Orientation about how to obtain flight tickets and where to stay during the course for accessible prices.
- Assistance and documents for UK visa.



Students in company visits in the previous years

## VISITS

Being an IBS Americas student means crossing borders to visit great institutions and learn about their business strategies!

As well as company visits in London, all students have the opportunity of visiting the UN headquarters (the United Nations) and the WTO (World Trade Organization), both located in Geneva, Switzerland. This allows our students to get a close look of organizations that stand out in an international context, where decisions of global impact are made.



### Check out Amanjot Kaur's impressions about her experience in London, as student of Contemporary Topics in Business Strategy:

«They taught us how to put the content learned in class, in practice. We discussed several current topics, such as Sustainability for example. They oriented us about business meetings and we visited many companies. The experience with IBS Americas and Pearson College London was perfect!»



To see the full testimony, [click here](#).



# FEES AND ADMISSION PROCESS



## INVESTMENT

You can find below the total cost of the courses. Keep in mind that once you send the Application Form, it will be analyzed and you have the chance of winning a **SCHOLARSHIP**, reducing the investments significantly!

Program	Enrolment fee + Regular Rates	Enrolment fee + 70% Scholarship
CTBS	£ 70 + £ 3,605	£ 70 + £ 1,082
ADSB	£ 60 + £ 5,682	£ 60 + £ 1,705
ATBM*	£ 70 + £ 4,686	£ 70 + £ 1,406

\*Courses of the Advanced category.

The remaining 30% of the program will be split into 16 payments, without interest, payable every 30 days.

The program must be fully paid for before its starting date.

## EXPENDITURE ESTIMATES



### Accommodations

Students can stay at a hotel of their own choice, Airbnb, etc. The Travel Preparation team sends a few lodging suggestions with different payment options three months before the course start date.



### Flight Tickets

Price may vary according to the course season. We recommend researching in specialized websites and purchasing tickets ahead of time.



## ENROLLMENT PROCESS

- 1 Fill out the Application Form of the chosen course, with your personal, academic, and professional information by clicking the button below.
- 2 Once the scholarship is approved, the student will receive a contract along with payment process information.
- 3 The student will receive support in academic and logistics preparation for the program, along with guidance concerning documentation, accommodation, flight tickets and getting to know fellow students.

[REQUEST SCHOLARSHIP](#)



## CERTIFICATE

Program participants receive two certificates, issued by IBS Americas and the State University of New York:

- **Certificate in Executive Management**, issued by Pearson College London.
- **Business English Program**, issued by Pearson College London for the Business English module, included in the program.




## Food


There are several accessible options in Holborn, near Pearson College. London is a multicultural city, and there are options ranging as Italian, Arabic, Chinese, and Indian cuisine.


\*All prices are subject to change.

# CONTACT


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