

Project name:	Building the image and identity of the University of Slavonski Brod
Description:	The aim of the project is to build the identity of the University of Slavonski Brod as a regional Slavonian University.
Webpage:	
Source of finances:	University of Slavonski Brod
Beneficiary:	University of Slavonski Brod
Partners:	
Project budget:	89.900,0 HRK
Duration:	October 2019 - October 2022
Location:	Slavonski Brod
Target groups:	General, professional and influential public Employees of the University of Slavonski Brod Graduate, current and potential students of the University of Slavonski Brod
Objectives:	The current established image of the University of Slavonski Brod is an academic institution insufficiently recognized and recognized by the general and influential public. Therefore, the goal is to build the image of the University of Slavonski Brod as a popular regional university of esteemed and quality undergraduate, specialist graduate professional studies, and undergraduate and graduate university studies and lifelong learning programs recognized and acknowledged by the general and influential public.